

JORNADAS CIBELAE 2024

Apuestas Deportivas en Latinoamérica

Enfoques de un mercado en desarrollo



18-19 ABR 2024

Hotel Sofitel Recoleta

Buenos Aires

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WEDNESDAY, APRIL 17

Reception of participants

20:30 22:00 **Welcome Dinner**

THURSDAY, APRIL 18

9:00 9:30 **Registration**

ROUND TABLE - COUNCIL OF EUROPE

The essential role of national and international cooperation in the fight against the

manipulation of sporting competitions

9:30 10:00 Initial Presentation

Sophie Kwasny - Head of the Sports Division (Council of Europe)

Nicolas Saydé - Secretary of the Macolin Convention (Council of Europe)

Corentin Segalen - Chairman of the Copenhagen Group (Macolin Convention) and

Coordinator of the French National Platform

CIBELAE Board of Directors Meeting

10:00 12:00 Only for Board Members

10:00 11:00 Block 1: Overview of the role and functioning of a National Platform

Guy Reinenbergh - National Sports Fraud Coordinator (Federal Police of Belgium)
Focus on the national context in Argentina: Perspectives from the National Authorities
(government and law enforcement/justice) and the sports movement (National Olympic
Committee and Football Federation)

Q&A

11:00 11:30 Coffee break

11:30 12:30 Block 2: Strategy to establish a National Platform

Christian Kalb - Independent Expert

Q&A

12:30 13:00 Monitoring of major sporting events - case study on the Paris 2024 Olympic Games.

13:00 14:00 **Lunch**

ROUND TABLE - COUNCIL OF EUROPE

Ensuring the integrity of sports by combating competition manipulation and illegal betting

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14:00	14:30	Registration
14:30	14:35	Welcome

14:35	14:45	Sophie Kwasny - Head of the Sports Division (Council of Europe) Opening
14:45	16:00	Block 3: Overview of the manipulation of sports competitions, organized crime and the betting landscape Luca Esposito - Executive Director (WLA) Younes El Mechrafi - General Manager (La Marocaine des Jeux et des Sports) Christian Kalb - Independent Expert Graciela Garay - Director of Ethics and Compliance (CONMEBOL) Philippe Auclair - Investigative Journalist
16:00	16:30	Coffee break
16:30	16:45	Block 4: Main challenges in dealing with the handling of sports competitions Fabio Hegenbart Bueno - Regional Specialized Officer (INTERPOL) Saskia Núñez Proano - Anti-Corruption and Transparency Specialist (UNODC) Fernando Cesconetto - Prosecutor (Public Prosecutor's Office of the State of Goiás) Lucio De Castro - Journalist (Sportlight Journalism Agency) Federico Dario Teijeiro - Research and Data Journalist
17:45	16:30	Interactive discussion with the speakers. Conclusions
20:30	22:00	Dinner
		FRIDAY, APRIL 19
		CIBELAE CONFERENCE Sports betting in Latin America: present scenario and a possible future
9:30	9:45	Opening and Presentation Rebecca Paul - WLA President Javier Milián - President of CIBELAE
9:45	10:00	Invitation to WLS 2024 Rebecca Paul - WLA President
10:00	10:30	ULIS Presentation Luca Esposito - Secretary General of ULIS - Executive Director of WLA
10:30	11:20	TABLE 1: SPORTS BETTING - REGULATORS (BRAZIL - ARGENTINA) Simone Vicentini - Deputy Secretary for Prizes and Gambling of the Ministry of Finance of Brazil Agustín Li Gambi (IJAN) - President of the Legal Affairs Committee of ALEA (Asociación de Loterías Estatales de Argentina) Moderator: Luca Esposito - Secretary General of ULIS - Executive Director of WLA
11:20	11:40	Coffee break
11:40	12:00	Game Map Presentation- CIBELAE Santiago Schunk - IAFAS - ALEA - CIBELAE
12:00	12:40	ROUNDTABLE 2: SPORTS BETTING - REGULATORS (COSTA RICA - CHILE) Esmeralda Britton González – President of the Costa Rican JPS Vivien Villagrán Acuña –President of the Chilean Casino Superintendency Moderator: Sebastián Vivot - LOTBA - ALEA

12:40 13:15	Presentation by Platinum Members: IGT - GLI Louis D'Andrilli - Business Development Director - Sports Betting - IGT George Didier - Regional Manager for Latin America - GLI Valter Delfraro Junior - Government and Business Relations Executive - GLI Brazil
13:15 14:45	Lunch
14:45 15:40	ROUNDTABLE 3: SPORTS BETTING - REGULATORS (EL SALVADOR- URUGUAY) Javier Milián - President of the National Charity Lottery of El Salvador Fabián García -Sports Betting Manager at La Banca - Uruguay Moderator: Rodrigo Cigliutti - Executive Director of CIBELAE
15:40 16:00	Presentation by Platinum Members: Scientific Games - Shift Gonzalo Torres - General Manager for Latin America at Scientific Games Javier León - President of Alianza Capitales -Shift
16:00 16:40	SPORTS BETTING TABLE 4 - REGULATORS (MÉXICO - ARGENTINA) Javier Reséndiz - Deputy General Director of New Business - National Lottery of Mexico Martín García Santillán - General manager LotBA (Buenos Aires City Lottery) Moderator: Mauricio Rodríguez - Loteria Nacional de Beneficencia of El Salvador
16:45 17:20	Presentation by Platinum Members: Playtech - Paybrokers Charmaine Hogan - Legal Affairs Playtech Ricardo Feijó - Director Jurídico y de Cumplimiento - Paybrokers
17:20 18:00	Conclusions and closure
18:00 18:20	Coffee Break
21:00	Closing Dinner